



*Working in Partnership to meet Shropshire's Accommodation Needs*

Quarterly Monitoring Statistics

April 2020 to June 2020



Working in Partnership to meet **Shropshire's** accommodation needs

Choice-Based  
Accommodation

Housing  
Register

Advertising  
Affordable &  
Private Housing

Housing Needs  
Analysis

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# Introduction

Shropshire HomePoint is a Choice-Based Accommodation Scheme responsible for operating the Shropshire Housing Register.

The scheme advertises the majority of affordable homes in the county and increasingly markets private sector properties.

Scheme members include:



# Key Monitoring Statistics

## KEY STATISTICS

	Quarter End 30/09/2019	Quarter End 31/12/2019	Quarter End 31/03/2020	Quarter End 30/06/2020
1. Total No. on Housing Register	5,446	5,475	5,599	5,733
2. Total No. of Under 18s	14	15	11	14
3. Total No. Over 55s	1,362	1,369	1,383	1,342
4. Total No. Wheelchair Users	91	86	86	76
5. Total No. Registered Blind	41	40	47	40
6. Percentage BME	5.58	5.64	6.72	2.71
7. Total No. Move-On	25	27	31	37
8. Total No. Sheltered Need Approved	265	282	312	226
9. Total No. HHSRS Cat 1.	24	27	30	21
10. Total No. HHSRS Cat 2.	31	32	33	31
11. Total No. Exceptional Medical	23	24	32	36
12. Total No. High Medical	154	169	177	153
13. Total No. Standard Medical	684	698	714	698
14. Percentage Foreign Nationals	2.61	2.59	2.66	2.70
15. Total No. Priority Homeless Duty	149	170	179	210
16. Total No. Priority Other	23	23	30	33
17. Total No. Gold Band	869	853	897	891
18. Total No. Silver Band	1,936	1,964	1,996	2,086
19. Total No. Bronze Band	2,469	2,465	2,497	2,513
20. Percentage Requiring 1 Bedroom	50.50	50.44	50.21	50.25
21. Percentage Requiring 2 Bedrooms	32.13	32.05	32.51	33.02
22. Percentage Requiring 3 Bedrooms	14.34	14.28	14.05	13.66
23. Percentage Requiring 4 Plus Bedrooms	3.03	3.23	3.23	3.07
24. Total No. Property Adverts	601	528	919	277

# Key Monitoring Statistics

<b>KEY STATISTICS</b>	<b>Quarter End 30/09/2019</b>	<b>Quarter End 31/12/2019</b>	<b>Quarter End 31/03/2020</b>	<b>Quarter End 30/06/2020</b>
25. Total No. Bids Received	16,520	13,567	24,305	10,922
26. Average No. Bids per Property	27.49	25.70	26.45	39.43
27. Total No. Offers accepted	353	263	318	101
28. Total No. Accepted Offers Priority	42	44	44	20
29. Total No. Accepted Offers Gold Band	107	65	74	26
30. Total No. Accepted Offers Silver Band	140	118	131	41
31. Total No. Accepted Offer Bronze Band	64	36	69	14

# Housing Register Statistics

## APPLICATIONS BY BAND

	No. Last Quarter	% Last Quarter	No. This Quarter	% This Quarter
Priority Status with Duty	179	3.20	210	3.66
Priority Status Other	30	0.54	33	0.58
Gold Band	897	16.01	891	15.54
Silver Band	1,996	35.65	2,086	36.39
Bronze Band	2,497	44.60	2,513	43.83
<b>Total</b>	<b>5,599</b>	<b>100.00</b>	<b>5,733</b>	<b>100.00</b>

## APPLICATIONS

	No. Last Quarter	% Last Quarter	No. This Quarter	% This Quarter
Under 18s	11	0.19	14	0.24
Over 55s	1,383	24.70	1,342	23.41
Male	1,885	33.67	1,935	33.75
Female	3,712	66.30	3,797	66.23
Registered Blind	47	0.84	144	2.51
Wheelchair Users	86	1.53	76	1.33
Move-on	31	0.55	37	0.65
Sheltered Need Approved	312	5.57	226	3.94
BME	322	6.72	449	7.83
Foreign Nationals	149	2.66	152	2.65

## NEW APPLICATIONS BY BAND

	No. Last Quarter	% Last Quarter	No. This Quarter	% This Quarter
Priority Status	12	0.96	6	0.55
Gold Band	155	12.34	108	9.85
Silver Band	460	36.62	403	36.77
Bronze Band	629	50.08	579	52.83
<b>Total</b>	<b>1,256</b>	<b>100.00</b>	<b>1,096</b>	<b>100.00</b>

# Housing Register Statistics

## APPLICATIONS BY NATIONALITY

	Priority	Gold	Silver	Bronze	Total	%
EEA	4	17	45	62	<b>128</b>	2.23
UK National	235	868	2,033	2,442	<b>5,578</b>	97.30
Other	4	6	8	9	<b>27</b>	0.47
<b>Total</b>	<b>243</b>	<b>891</b>	<b>2,086</b>	<b>2,513</b>	<b>5,733</b>	<b>100.00</b>

## APPLICATIONS BY ORIENTATION

	No. Last Quarter	% Last Quarter	No. This Quarter	% This Quarter
Bisexual	68	1.21	75	1.31
Gay	47	0.83	49	0.85
Heterosexual	4,380	78.23	4,518	78.81
Lesbian	35	0.63	34	0.59
Prefer Not to Say	1,069	19.10	1,057	18.44
<b>Total</b>	<b>5,599</b>	<b>100.00</b>	<b>5,733</b>	<b>100.00</b>

## APPLICATIONS BY RELIGION

	No. Last Quarter	% Last Quarter	No. This Quarter	% This Quarter
Agnostic	98	1.75	104	1.81
Buddhist	24	0.43	25	0.44
Christian	2,443	43.63	2,481	43.28
Hindu	2	0.04	3	0.05
Jewish	0	0.00	0	0.00
Muslim	19	0.34	27	0.47
Not Known	37	0.66	35	0.61
Sikh	1	0.02	3	0.05
Any Other	983	17.55	1,029	17.95
Prefer Not to Say	1,992	35.58	2,026	35.34
<b>Total</b>	<b>5,599</b>	<b>100.00</b>	<b>5,733</b>	<b>100.00</b>

# Housing Register Statistics

<b>APPLICATIONS BY ETHNICITY</b>	<b>Priority</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Total</b>	<b>%</b>
Bangladeshi	0	0	1	2	3	0.05
Black African	1	1	9	7	18	0.31
Black Caribbean	0	3	1	7	11	0.19
Chinese	0	0	1	3	4	0.07
Gypsy, Romany, Traveller	2	2	1	2	7	0.12
Indian	0	0	2	4	6	0.10
Mixed White & Asian	0	2	6	2	10	0.17
Mixed White & Black African	0	1	1	2	4	0.07
Mixed White & Black Caribbean	1	4	18	17	40	0.70
Not Disclosed	13	20	40	28	101	1.76
Other Asian	0	2	6	9	17	0.30
Other Black	0	1	3	3	7	0.12
Other Ethnic	1	2	6	7	16	0.28
Other Mixed	0	1	4	3	8	0.14
Other White	5	25	61	80	171	2.98
Pakistani	0	0	3	4	7	0.12
White British	217	823	1,916	2,328	5,284	92.17
White Irish	3	4	7	5	19	0.33
<b>Total</b>	<b>243</b>	<b>891</b>	<b>2,086</b>	<b>2,513</b>	<b>5,733</b>	<b>100.00</b>
<b>Total BME</b>	<b>13</b>	<b>48</b>	<b>130</b>	<b>157</b>	<b>348</b>	<b>6.07</b>

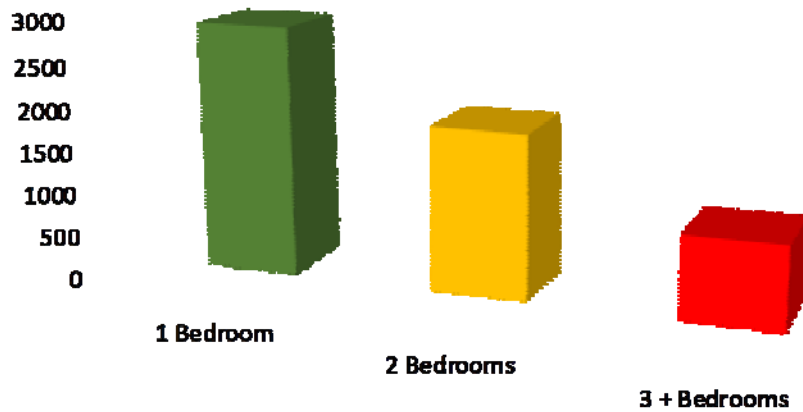


# Housing Register Statistics

## BANDING AND MINIMUM BEDROOM NEED

Banding	Minimum		Minimum				Minimum				Total		
	1 Bedroom		2 Bedrooms		3 Plus Bedrooms								
	P	G	S	B	P	G	S	B	P	G	S	B	
Aged Under 18	0	2	5	7	0	0	0	0	0	0	0	0	14
Aged 18 - 25	19	44	238	148	12	48	138	213	1	4	21	5	891
Aged 26 - 35	33	39	264	149	21	65	159	458	10	53	177	212	1,640
Aged 36 - 45	30	44	150	121	13	52	78	205	15	49	100	175	1,032
Aged 46 - 55	26	90	186	157	8	47	67	121	5	13	32	62	814
Aged 56 - 65	17	96	175	210	6	30	25	50	3	3	7	10	632
Aged 66 - 75	10	103	130	133	2	20	22	12	0	0	0	2	434
Aged Over 75	11	79	104	61	1	10	8	2	0	0	0	0	276
<b>Total</b>	<b>146</b>	<b>497</b>	<b>1,252</b>	<b>986</b>	<b>63</b>	<b>272</b>	<b>497</b>	<b>1,061</b>	<b>34</b>	<b>122</b>	<b>337</b>	<b>466</b>	<b>5,733</b>
<b>Total</b>			<b>2,881</b>				<b>1,893</b>				<b>959</b>		<b>5,733</b>

## APPLICATIONS BY BEDROOM



# Housing Register Statistics

## APPLICATIONS BY LANDLORD

	Minimum 1 Bedroom	Minimum 2 Bedrooms	Minimum 3 Plus Bedrooms	Total
Abbeyfields Trust	0	0	0	0
Accord	4	5	3	12
Anchor	4	3	0	7
Birmbeck	4	3	0	7
Bromford	66	63	27	156
Derwent Living	0	0	0	0
Habinteg Housing	0	1	0	1
Housing 21	8	2	0	10
Mercian	3	0	0	3
MMHA	99	80	50	229
Sanctuary	32	37	29	98
Sevenside Housing	235	195	156	586
Shropshire Rural	11	25	7	43
South Shropshire	73	59	43	175
South Staffordshire	12	14	3	29
Stonewater	13	23	14	50
STAR Housing	114	95	64	273
Trident Housing	6	2	2	10
WHA	2	5	1	8
Wrekin Housing Trust	79	91	49	219
Wyre Forest	1	1	2	4

# Housing Register Statistics

<b>APPLICATIONS BY LANDLORD</b>	Under Occupying	%	Overcrowded	%
Abbeyfields Trust	0	<b>0.00</b>	0	<b>0.00</b>
Accord	0	<b>0.00</b>	0	<b>0.00</b>
Anchor	0	<b>0.00</b>	0	<b>0.00</b>
Birmbeck	0	<b>0.00</b>	0	<b>0.00</b>
Bromford	25	<b>5.77</b>	5	<b>6.17</b>
Derwent Living	0	<b>0.00</b>	0	<b>0.00</b>
Habinteg Housing	0	<b>0.00</b>	0	<b>0.00</b>
Housing 21	0	<b>0.00</b>	0	<b>0.00</b>
Mercian	0	<b>0.00</b>	0	<b>0.00</b>
MMHA	64	<b>14.78</b>	9	<b>11.11</b>
Sanctuary	10	<b>2.31</b>	7	<b>8.64</b>
Sevenside Housing	133	<b>30.72</b>	28	<b>34.57</b>
Shropshire Rural	14	<b>3.23</b>	1	<b>1.23</b>
South Shropshire	64	<b>14.78</b>	5	<b>6.17</b>
South Staffordshire	1	<b>0.23</b>	1	<b>1.23</b>
STAR Housing	78	<b>18.01</b>	12	<b>14.81</b>
Stonewater	8	<b>1.85</b>	4	<b>4.94</b>
Trident Housing	0	<b>0.00</b>	0	<b>0.00</b>
Wrekin Housing Trust	36	<b>8.31</b>	9	<b>11.11</b>
Wyre Forest	0	<b>0.00</b>	0	<b>0.00</b>
<b>Total</b>	<b>433</b>	<b>100.00</b>	<b>81</b>	<b>100.00</b>

# Property Statistics

<b>PROPERTY INFORMATION</b>	<b>Quarter End 30/09/2019</b>	<b>Quarter End 31/12/2019</b>	<b>Quarter End 31/03/2020</b>	<b>Quarter End 30/06/2020</b>	<b>Total</b>
No. of Property Adverts	601	528	919	277	<b>2,325</b>
Direct Matches	6	9	40	4	<b>59</b>

<b>NO. OF ADVERTS BY LANDLORDS</b>	<b>Quarter End 30/09/2019</b>	<b>Quarter End 31/12/2019</b>	<b>Quarter End 31/03/2020</b>	<b>Quarter End 30/06/2020</b>	<b>Total</b>
Birnbeck	0	0	0	0	<b>0</b>
Bromford	15	36	55	24	<b>130</b>
Housing 21	2	1	3	0	<b>6</b>
Meres and Mosses	89	113	189	61	<b>452</b>
Sanctuary	21	16	23	9	<b>69</b>
Sevenside	206	118	189	86	<b>599</b>
Shropshire Rural	7	5	11	6	<b>29</b>
South Shropshire	42	55	157	32	<b>286</b>
South Staffordshire	2	0	6	0	<b>8</b>
STAR Housing	119	125	183	18	<b>445</b>
Stonewater	11	6	16	4	<b>37</b>
Trident	6	0	0	2	<b>8</b>
WHA	0	0	2	0	<b>2</b>
Wrekin	80	53	85	35	<b>253</b>
Wyre Forest	1	0	0	0	<b>1</b>
Other Landlord	0	0	0	0	<b>0</b>
<b>Total</b>	<b>601</b>	<b>528</b>	<b>919</b>	<b>277</b>	<b>2,325</b>

# Property Statistics

## AVERAGE NUMBER OF BIDS PER PROPERTY

Quarter End  
30/09/2019

Quarter End  
31/12/2019

Quarter End  
31/03/2020

Quarter End  
30/06/2020

27.49

25.70

26.45

## LETS BY LANDLORDS

	Quarter End 30/09/2019					Quarter End 31/12/2019					Quarter End 31/03/2020					Quarter End 30/06/2020					Total	
	P	G	S	B	Total	P	G	S	B	Total	P	G	S	B	Total	P	G	S	B	Total		
Birmbeck	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bromford	4	11	15	9	39	2	4	3	0	9	4	5	10	2	21	3	3	1	0	7	76	
Housing 21	1	2	1	2	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6
Meres and Mosses	4	18	25	10	57	4	7	16	5	32	2	13	15	9	39	2	2	5	2	11	139	
Sanctuary	1	6	5	1	13	1	4	7	2	14	0	4	5	1	10	0	0	1	0	1	38	
Sevenside	21	36	41	13	111	25	22	43	10	100	20	25	29	11	85	9	9	11	4	33	329	
Shropshire Rural	0	2	2	0	4	1	1	1	1	4	0	2	1	7	10	0	0	1	0	1	19	
South Shropshire	6	7	12	12	37	6	5	10	3	24	4	8	16	10	38	1	2	2	6	11	110	
South Staffordshire	0	0	0	3	3	0	0	0	0	0	0	0	2	0	2	0	0	2	0	2	7	
STAR Housing	3	14	23	8	48	3	13	31	13	60	6	13	43	27	89	4	9	15	1	29	226	
Stonewater	1	6	8	1	16	1	0	1	0	2	1	1	1	0	3	1	0	1	0	2	23	
Trident	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
Wrekin HT	1	5	7	5	18	1	9	6	2	18	7	3	8	1	19	0	1	2	1	4	59	
Wyre Forest	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Other Landlord	0	0	0	0	0	0	0	0	0	0	0	0	1	1	2	0	0	0	0	0	2	
<b>Total</b>	<b>42</b>	<b>107</b>	<b>140</b>	<b>64</b>	<b>353</b>	<b>44</b>	<b>65</b>	<b>118</b>	<b>36</b>	<b>263</b>	<b>44</b>	<b>74</b>	<b>131</b>	<b>69</b>	<b>318</b>	<b>20</b>	<b>26</b>	<b>41</b>	<b>14</b>	<b>101</b>	<b>1,035</b>	

# Property Statistics

## PRIORITY OFFERS BY

	Quarter End 30/09/2019			Quarter End 31/12/2019			Quarter End 31/03/2020			Quarter End 30/06/2020		
	No.	% Own Offers	% Overall Priority Offers	No.	% Own Offers	% Overall Priority Offers	No.	% Own Offers	% Overall Priority Offers	No.	% Own Offers	% Overall Priority Offers
Birmbeck	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00
Bromford	4	10.26	9.52	2	22.22	4.55	4	19.05	9.09	3	42.86	15.00
Housing 21	1	16.66	2.38	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00
Meres and Mosses	4	7.02	9.52	4	12.50	9.09	2	5.13	4.55	2	18.18	10.00
Sanctuary	1	7.69	2.38	1	7.14	2.27	0	0.00	0.00	0	0.00	0.00
Sevenside	21	18.92	50.00	25	25.00	56.82	20	23.53	45.45	9	27.27	45.00
Shropshire Rural	0	0.00	0.00	1	25.00	2.27	0	0.00	0.00	0	0.00	0.00
South Shropshire	6	16.22	14.29	6	25.00	13.64	4	10.53	9.09	1	9.09	5.00
South Staffordshire	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00
STAR Housing	3	6.25	7.15	3	5.00	6.82	6	6.74	13.64	4	13.79	20.00
Stonewater	1	6.25	2.38	1	50.00	2.27	1	33.33	2.27	1	50.00	5.00
Trident	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00
Wrekin	1	5.56	2.38	1	5.56	2.27	0	0.00	0.00	0	0.00	0.00
Wyre Forest	0	0.00	0.00	0	0.00	0.00	7	36.84	15.91	0	0.00	0.00
Other Landlord	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00	0	0.00	0.00
<b>Total</b>	<b>42</b>		<b>100.00</b>	<b>44</b>		<b>100.00</b>	<b>44</b>		<b>100.00</b>	<b>20</b>		<b>100.00</b>

## TARGET ALLOCATIONS

	Quarter End 30/09/2019	Quarter End 31/12/2019	Quarter End 31/03/2020	Quarter End 30/06/2020	Total	%
Bronze	64 of 353	36 of 263	69 of 318	14 of 101	183 of 1,035	17.68
Band						
Move to Independent Living	6	3	29	2	40 of 1,035	3.86

CHOICE-BASED ACCOMMODATION  
HOUSING REGISTER  
ADVERTISING AFFORDABLE & PRIVATE HOUSING  
HOUSING NEEDS ANALYSIS

Shropshire HomePoint is a Choice-Based Accommodation Scheme responsible for operating the Shropshire Housing Register.

The scheme advertises the majority of affordable homes in the county and increasingly markets private sector properties.

Choice-Based Accommodation is a simpler and easier way to allocate affordable and private housing by advertising it and allowing applicants to choose for themselves the properties they would like to be considered for.



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